2025 HOLIDAY SHOPPER

IT'S THAT TIME OF YEAR AGAIN!

SPECTRUM MONTHLY, the area's best read direct mail publication is proud to present **The 2025 Holiday Shopper!** This publication will be unique to the Manchester and surrounding areas and deliver a powerful format to convey your advertising message!

This season's Holiday Shopper Guide will be delivered by direct mail only to **30,000 top income homes** in Bedford, Manchester, Londonderry, Windham and Salem, **PLUS 10,000 drop copies** in Nashua, Merrimack, Derry, Hudson, Concord and Goffstown. It will be direct mailed into homes for November 19th, 2025 just in time for holiday shopping. Each ad will be quarter, half, or full page in size, in full color, and may contain a photo of your business, and a write up about the goods and services your company offers, along with a coupon special offer if you desire. In addition, several pages will contain gift ideas, Christmas carols, recipes, and articles of interest - something for everyone to read!

Place a menu or holiday flyer into the publication! 11" x 14" 2-sided, full color glossy, custom designed, 30,000 households only $4,400.

Holiday Shopper Ads	**Current Customer**	Holiday Shopper Only
Quarter Page	$550	$750
Half Page	$750	$1,000
Full Page	$1,550	$1,800

And there's a compassionate twist - A portion of your ad cost will be donated to New Horizons for New Hampshire!

Our advertisers helped us donate $5,000 last year!

SPECTRUM MARKETING COMPANIES | 603.627.0042 spectrummarketing.com

We Are Local.